

## BIG ISLAND 2025 Camp Card

### How the Camp Card sale works:

- The 2025 Camp Card is designed to help youth fund their way to 2025 Camp.
- This is a Unit sales project which gives Scouts the opportunity to earn money for Camp and other activities.
- Each Camp Card will sell for only \$10 to the public and will have multiple food, service, and entertainment discounts for the customer to use throughout the year.
- The participating unit will keep 50% commission of the sales for each Camp Card sold!
- Commissions from the sales are encouraged to be applied directly towards sending youth to Summer Camp, however, they may be used as the Unit Committee sees fit.

### 2025 Camp Card At-A-Glance:

| Business                             | Value   |
|--------------------------------------|---|
| ACE Hardware-Housemart               | \$5 Off Purchase Of \$25 Or More On Regular Priced Merchandise. One Time Use. Cannot Be Used with Other Promotions or Discounts. Excludes Gift Cards, Consignment Items and My Locker Items |
| Bianelli's Kona                      | 10% off food purchases, Mon-Fri 2pm to 4pm.   |
| Big Island Beef Jerky & Snacks       | \$5 off \$50 purchase   |
| Big Island Top Dogs                  | 10% Off Total Purchase  |
| Da Hawaiian Brain Freeze             | 10% OFF Entire Order  |
| Hawaii Keiki Museum                  | Admit one Free  |
| Hawaiian Ice Cones                   | 10% OFF Purchase of \$10 or More  |
| HPM                                  | \$5 OFF Purchase of \$25 or More Cannot be Combined w/other Offers  |
| Ikkyu Ramen                          | Buy one Stir Fry Steak w/ Bell Peppers at regular price get small drink free  |
| Juice 101                            | 15% discount  |
| Kawamoto Store                       | Buy minimum purchase of \$6 or more at regular price get \$1 off  |
| Killer Tacos                         | 10% OFF One Burrito   |
| Kona Engraving                       | 10% OFF Order   |
| Los Habaneros Inc                    | Free can of soda with purchase of \$10  |
| Mauna Lani Coffee Company            | 10% Discount  |
| McDonald's (Hawaii Five Stars)       | Buy ¼ Cheese Meal-Get a Free ¼ Cheese Sandwich  |
| Midas Hawaii                         | \$5.00 OFF Safety Check   |
| Popeyes Hawaii                       | FREE Cinnamon Apple Pie with any purchase of \$5 or more  |
| S Tokunaga Store                     | 10%Off Hooks Lines & Sinkers (Excludes Sale Items)  |
| Scout Shop                           | 10% OFF Entire Purchase Excludes Sale Items Handbooks and Awards  |
| Sunshine Hardware & Hamakua Hardware | \$5 OFF Purchase of \$25 Or More  |
| Tea Time Hawaii                      | \$5 off \$50 purchase   |
| The Fish Hopper                      | Buy at least one entrée get one free chef's choice appetizer  |
| Trophy Case                          | \$5 OFF Purchase Of \$25 Or More Regular Priced Items Only  |
| Two Ladies Kitchen                   | Free Pre-Sorted 6PC Pack w/ Purchase of 1 Box 6 Strawberry Mochi At Reg Price   |
| Village Burger Waimea                | \$5 off \$50 purchase   |
| Yoga Barre                           | 10% off shop excludes services  |
| Yong's Kalbi Korean Restaurant       | 10% off purchase except family platter & catering   |

## Camp Card Timeline:

|            |   |
|------------|---|
| November 1 | Camp Card Promotions and Unit Sales Sign-up Begin         |
| December 1 | Camp Card Sales Begin                                     |
| March 31   | Camp Card Sale Ends                                       |
| April 15   | Last Day for Units to turn in money and unsold Camp Cards |
| April 15   | Last day to request Prizes                                |

## Individual Youth Sales Incentives:

- Every Scout who sells 5 camp cards or more, will automatically be eligible for **2025 Camp Card Patch**
- Scouts will receive **Amazon E-Gift Card - \$20 for every 20 cards sold.**

## Council Top Seller Rewards

- Top seller from each island will receive **\$200 Amazon E-Gift Card and 2<sup>nd</sup> place will receive \$100 Amazon E-Gift card.**
- The Top Selling Unit from each island will receive a **\$250 Credit towards their unit account.**

## Sales Tips for Scouts and Families:

1. **Start with Family & Friends:** Ask close relatives and neighbors first. Challenge each Scout to sell to 5 family members, 5 friends, and 5 neighbors.
2. **Parent Sales:** Parents can help by selling at work or asking colleagues and clients to support Scouts.
3. **Storefront Sales:** Participate in organized storefront sales or set up a table in high-traffic locations like grocery stores or banks.
4. **Social Media:** Post on Facebook and Instagram. Encourage family and friends to purchase via Venmo, CashApp, or Apple Pay.
5. **Be Enthusiastic:** A Scout's excitement makes all the difference! Practice a polite, energetic pitch and always say thank you.

## DISCLOSURE

All Unit Prize forms are due **NO LATER THAN April 15, 2025**. Any Prize forms turned **after April 15, 2025 WILL NOT** be counted.

### YOUR BIGGEST CHEERLEADER (CAMP CARD CHAIR & DISTRICT EXECUTIVE)

**Mavis Lum Ho** | Pukahi District Executive - [mavis.lumho@scouting.org](mailto:mavis.lumho@scouting.org)

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