



**Aloha Scout Leaders, Parents, and Scouts,**

We're excited to announce the upcoming **2025 Camp Card Fundraiser** for all Scout units! This is a fantastic opportunity for your unit to raise funds while offering the community valuable discounts from local vendors. Each Camp Card costs **\$10.00**, and your unit keeps **50% of every sale!** These funds can be used to cover camp fees, registration costs, activities, unit expenses, materials, and camp gear. The more cards you sell, the more you raise for your unit!

### **Vendors Offering Discounts**

We've partnered with several local vendors who are offering great deals on the Camp Card. These discounts make the card a valuable gift, perfect for the holiday season.

### **Top Seller Rewards**

- Top two sellers from each island will receive **1<sup>st</sup> Place - \$200 Amazon E-Gift card and 2<sup>nd</sup> Place - \$100 Amazon E-Gift card**
- The top-selling unit from each island will receive a **\$250 credit towards their unit account.**

### **Important Dates**

- **Sales Begin:** December 1st, 2024 (just in time for the holidays!)
- **Sales End:** March 31, 2025
- **April 15, 2025:** Last day for units to turn in money, prize orders, and unsold Camp Cards.

### **Next Steps**

1. **Register Your Unit:** Please register your unit's interest at this [\[link\]](#) by **November 15**.
2. **Discuss Strategies:** Start talking with your Scouts and leaders on how to maximize sales.
3. **Storefront Opportunities:** The Aloha Council will arrange for Foodland storefront opportunities for Scouts to sell. Additionally, unit leaders can also arrange sales locations in high-traffic areas.
4. **Certificates of Insurance:** Certificates of Insurance may be requested through the following [https://bit.ly/BSA\\_COI\\_Req](https://bit.ly/BSA_COI_Req)
5. **Card Pickup:** Each unit will be allowed to pick up the number of cards up to what they sold last year. More cards will be available when you return initial sales monies.

Let's work together to keep the costs of Scouting down for our families. With everyone's participation, we can make this the best year yet! Every card sold helps fund our Scouts' adventures, from campouts to important community service projects.

Thank you for your continued support of Scouting and for all you do for your unit. Let's gear up for a successful fundraiser and ensure we're ready by December 1st to start selling these valuable Camp Cards! Should you have any questions regarding this year's sale, please don't hesitate to reach out to your District Executive or the Aloha Council at 808-595-6366.

**Remember:** Camp Cards make a great holiday gift!

Yours in Scouting,

**2025 Aloha Council Camp Card Team**